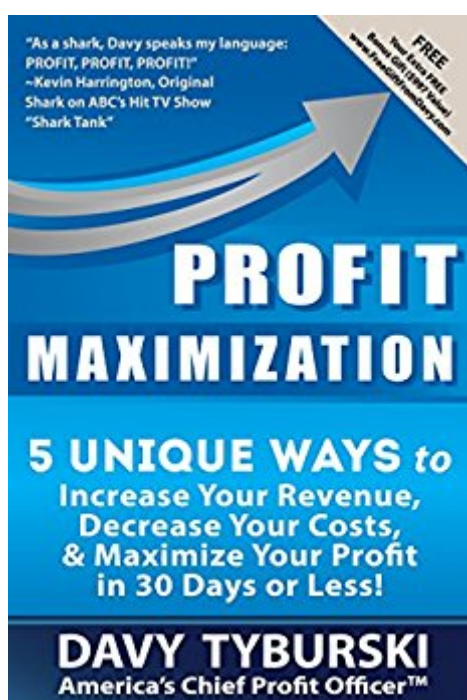


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# Profit Maximization: 5 Unique Ways To Increase Your Revenue, Decrease Your Costs, And Maximize Your Profit In 30 Days Or Less!



## Synopsis

Warning: This book is NOT ABOUT fancy spreadsheets, complicated accounting formulas, math equations, or advanced tax strategies. This book IS ABOUT providing you with five of my proven and time-tested profit maximizing strategies and techniques that can be easily implemented in 30 days or less. These small adjustments can produce big profits for you when you implement them. One of the key points I emphasize in my keynote presentations, training seminars, and with my private consulting clients is, "In order to maximize your profitability and meet or exceed your customers'™ expectations, you must focus on your five customer facing areas (and the gaps that exist between them): -Marketing-Sales-Customer Service-Service and Operations-Getting Paid (Accounts Receivable) By closing these gaps. You will stop damaging your customer experience and start maximizing your profitability! After implementing these five key strategies and techniques (even just one of them), you can expect to: -Increase Your New Sales-Grow Your Repeat Sales-Improve Your Cash Flow-Increase Your Customer Delight and Retention Levels-Reduce Your Cost of Doing Business

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